



ПрАТ “Вінницька харчосмакова
фабрика”
21018 м. Вінниця,
вул. Р.Скалецького, 15
тел/факс (0432) 68-22-90
E-mail: vhsvin@ukr.net

Vinnytsia Food Staffs
Factory, JSC
Skaletskiy Street, 15
Vinnytsia 21018
tel/fax (0432) 68-22-90
E-mail: vhsvin@ukr.net

**NOTIFICATION
about holding tender for brand strategy development**

Vinnytsia Food & Gustatory Factory, Private JSC, notifies about holding tender for brand strategy development, which will take place on 9th of August, 2018.

Technical task:

Development of brand strategy to export organic food goods.

Products to be produced under the brand: mustard, horseradish.

Scope of work: development of brand name, brand logo to be placed on packaging, corporate identity for the line of organic products, development of labels, brand beech for the whole assortment, brand promotion on European market.

Project budget - 300 000,00 hrivnas.

Additional conditions for admission to tender:

Experience of company-participant in brand strategy development should be 2 years or more.

Company-participant should have in its portfolio at least 1 successful project in brand strategy development.

Commercial offers should be sent to email:

ivsemma@gmail.com

In case you have any questions, do not hesitate to contact us by email above or by telephone +38 067 433 57 33 (Igor Semeniuk).

Commercial offers should be sent until 6th of August, 2018.

Vice-Chairman of the Board

Igor Semeniuk